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 Download Lifehacker one-sheet as PDF

! People who bought Lifehacker also bought: [Gizmodo](#), [Valleywag](#)

"Manual for the high-rpm lifestyle"  
- [Wired](#)

"Traffic has surged since its launch two years ago as [Lifehacker] has become a must-read for many computer novices and geeks alike."  
- [Wall Street Journal](#)

"50 Coolest Websites 2005"  
- [Time Magazine](#)

"...offers readers tips on ways to be more productive and otherwise improve their lives."  
- [Newsweek](#)

"Often tech-related, Lifehacker is full of tips to make life easier--from building your own solar-powered generator to quitting a nail-biting habit."  
- [News.com Blog 200](#), 2005



## About

**Lifehacker** digs deep into the technoweb to publish totally life-altering tips and tricks for managing your life. Its readers are avid consumers of software programs, hardware gadgets, and "life hacks" that make their days more efficient, whether at work or at home. Updated over 24 times per weekday, Lifehacker is a bustling, authoritative hub for both pupils and professionals of productivity.

## Brands




## Recent Buzz

 [CNN: How to Grab More Time For You](#) Lifehacker editor Gina Trapani gives CNN advice about being making more time for yourself.

 [New York Times: Clearing Up a Blurry Work Life](#) Lifehacker editor Gina Trapani is interviewed about ways to be more productive at work.

[Victoria Advocate: Productivity for the Digital Age](#) Lifehacker.com is lauded for its wealth of useful content and 'life hacks' that make living in the digital age that much easier.

 [Time: The First Annual Blog Index](#) Time.com names Lifehacker one of the Top 25 Blogs on the Web, and readers voted it number 4 overall.

 [ZDNet: How to Turn Your iPod Touch Into an iPhone](#) Lifehacker editor Adam Pash explains how to simply turn an iPod Touch into a working VoIP phone with a simple software hack.

## Audience

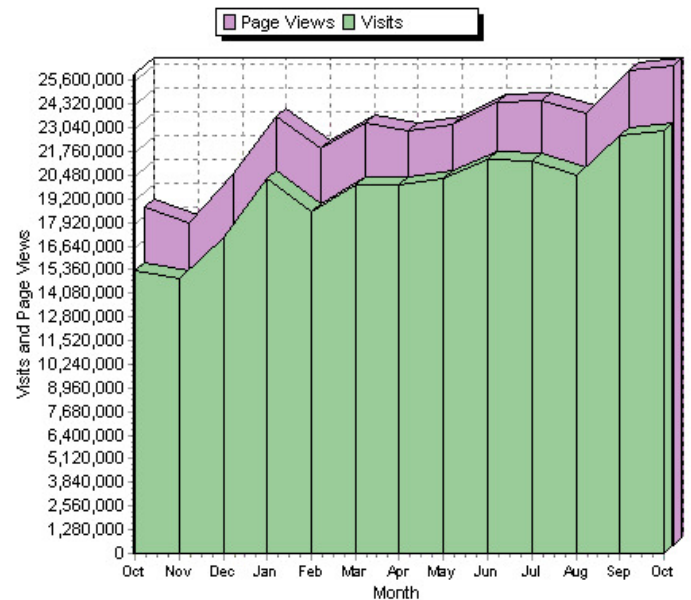
6.2 million monthly uniques

68% are 18-34

81% are male

## Traffic

Chart view: WEEK MONTH YEAR



## Geographic Distribution

