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Consumerist	io9
Deadspin	Jalopnik
Defamer	Jezebel
Gawker	Kotaku
Gizmodo	Lifehacker
	Valleywag

 Download Jalopnik one-sheet as PDF

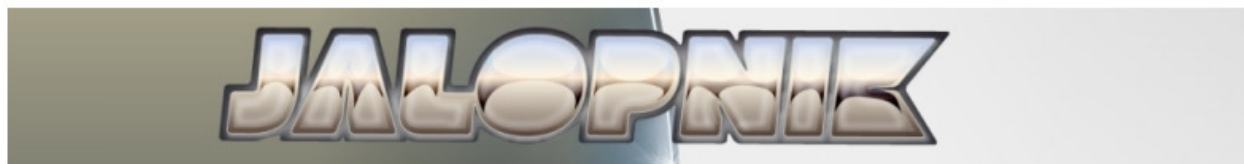
! People who bought Jalopnik also bought: [Deadspin](#), [Kotaku](#), [io9](#), [Gizmodo](#)

"50 Coolest Websites 2005"
-Time Magazine

"This site is for car lovers."
-Forbes Best of the Web 2005

"with an edgy, ironic spin, Jalopnik...discusses imports, futuristic vehicles, celebrities and cars."
Advertising Age

"Jalopnik will appeal most to those who know their clutch from their chassis, though the spec drawings of futuristic cars and "spy shots" of next year's car models might have broader allure for sci-fi geeks and design nerds."
-The Morning Call



About

Jalopnik is for the gearhead with an eye toward the future. The site covers all the latest developments in the automotive industry and provides comprehensive reviews of the newest models. Jalopnik's readers are brand-conscious and brand-hungry, always waiting for the next hot thing to drive their way.

Brands



Recent Buzz

PSFK: Cadillac - We'll Go Efficient When Consumers Want Us To Jalopnik reports that Cadillac has no plans to make their cars more efficient, claiming that their consumers don't care what kind of gas mileage they get.

Popular Mechanics: First Look - Sharp Sheetmetal, Web Access and a 2010 Hybrid? Jalopnik gets a first look at the 2009 BMW 7 Series.

PSFK: Auto Trends of 2008 Jalopnik offers a comprehensive list of the 10 Strangest Cars revealed at the 2008 Beijing Auto Show.

Reuters: Hybrid Tech, Yahoo!, Associate Press, Forbes and Jalopnik Review All Electric Vehicles at 2008 NY International Auto Show Jalopnik editor Ben Wojdyla gets the opportunity to test drive Hybrid Technologies' Lithium-powered automobile.

CNET: An All-American Car for an All-American Pastime Jalopnik reports that the guys from Gran Turismo have recently digitally scanned the 1960 Corvette to incorporate into the game.

Audience

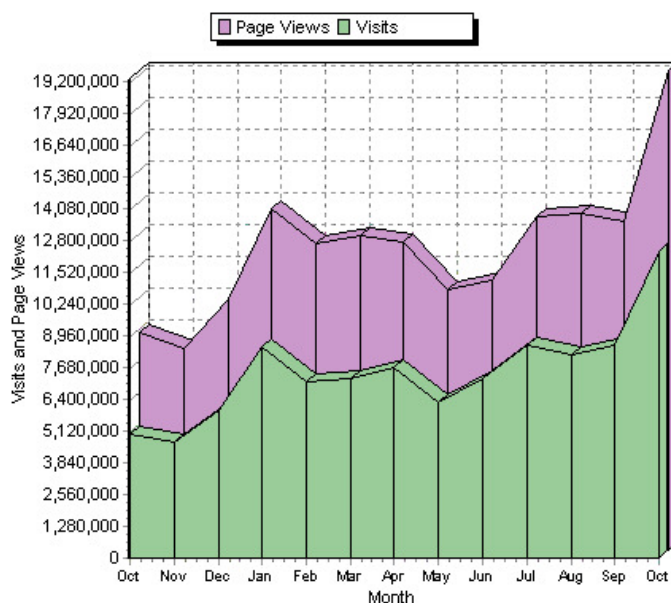
2.6 million monthly uniques

58% are 18-34

98% are male

Traffic

Chart view: WEEK MONTH YEAR



Geographic Distribution

